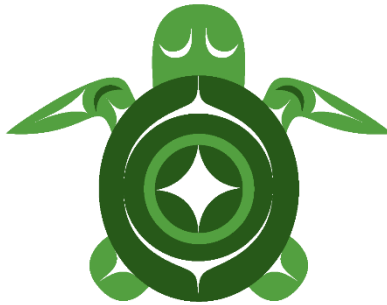


PG 2 **Road map**

PG 3 **White paper**



Road map

Phase 1 - April 2022

- i. Launch Twitter & Website with storyline on animals/symbols
- ii. Encourage people to participate in the [Tortoise Tasks](#)

Phase 2 – May – June 2022

- iii. Discord Live – discuss White List (White Wolf Status) considerations, Tortoise Tasks, utility, perks, etc.
- iv. Release information on how to earn and unlock the [Thunder Totems](#) worth \$50,000+

Phase 3 – July - August 2022

- v. Selected WL Token Holders can mint Turtle Island NFTs
- vi. Complete AMAs/games/community nights, support other meaningful projects, and promote adventures/the education of indigenous culture throughout the summer in the form of Tortoise Tasks
- vii. Encourage people to earn points towards Thunder Totems

Phase 4 – September - October 2022

- viii. Free Mint September 30th, 2022 [3500 NFTs]
- ix. Remaining Turtle Island NFTs will be available to mint at 1 SOL on 5 Oct 2022. The rest will be minted by the project team and listed on various platforms

Phase 5 – Post Mint

- x. Thunder Totems unlocked once all NFTs have been bought off SOL address M72Ye
- xi. NFT Owners entered into annual draw for all-expenses paid vacation
- xii. Launch Thunder Totem NFT Collection designed by 5 new indigenous artists
- xiii. Release 2023 Tortoise Tasks edition, names of 2023 indigenous projects chosen for donations, & the details on the next all-expenses paid vacation!
- xiv. Continue to bring awareness, fun, and action through the Tortoise Tasks and release of indigenous NFTs

- xv. Commence worldwide Treasure Hunts in select cities with epic cash prizes

white paper

It's Simple

50% of proceeds from the initial sale will be donated by our team to 3 indigenous organizations. We care about getting clean drinking water on reserves, providing opportunities to indigenous youth, finding MMIW, and assisting those affected by the traumas of residential school.

Utility: Owning a Turtle Island NFT automatically earns you a membership for the Tortoise Tasks and 1 entry for the annual All-Expenses Paid Vacation for members. First trip is to Tigh Na Mara Resort & Spa in Supernatural British Columbia where you will eat endless tapas in a tree house, enjoy spa treatments, soak in the Grotto's Mineral Pool, and wake up to an ocean view. Yes – Members from anywhere in the world. You will also get automatic WL for future collections, Exclusive Access to hidden perks on Discord with priority access to merch drops, a sneak peek of Tortoise Tasks 2023, and information on next year's Grand Prize Vacation. Those that own 2 or more of our NFTs will get an automatic 1000 points towards a Thunder Totem (\$50K worth of SOL and additional entries to the Grand Prize Vacation are hidden within).

THE MISSION: We are adding some Coast Salish art to the Solana Blockchain! The project encompasses three elements. The first element is the Turtle Island NFT Collection itself. The collection features 12 creatures. Designed by artists – Margaret August and Ovila Mailhot. There are orcas, sasquatches, thunderbirds, and much more – each with their own story. Its important to showcase indigenous art on a global scale. For many reasons, we want it known that our culture, language, and art is not obsolete nor lost. Not only that, but we can adapt to and thrive in the Web3 world. The second part of the project encompasses the Tortoise Tasks. The experience is self-paced, aims to help the environment, better society, and educate people on indigenous culture and issues. Non-indigenous people

approached us after the first unmarked graves were uncovered in Canada. They wanted to know what they could do – we simply said “educate yourself.” We realized that we could help them do that by making tasks to visit Friendship Centres, take indigenous elders out for lunch, attend a Powwow or support indigenous owned businesses. That uncovered tragedy woke up a lot of Canadians, and quite frankly, the world, about the truth hidden within our history. For our first edition, we made 215 tasks to honour those children and further educate others. We can walk together as one people towards healing and learning from each other. We also threw some fun stuff in there like go skinny dipping or go out in public dressed as a superhero to keep people engaged and excited to participate. Holders of our NFT will automatically be entered into the draw. We will continue giving experiences and vacations away based on the Tortoise Tasks and our NFTs into the future. The third element encompasses the donations we mentioned above. A portion 50% of the profits on the NFT sale will be donating to Indspire, Water First, and the Indian Residential School Survivor Society.

Founder’s Reflection: *“About two years ago, I had someone I hadn’t seen in years call me out of the blue to tell me that people on his reserve were suffering in Manitoba, Canada and didn’t have clean drinking water. He knew I was in the military so he was asking if there were people I could send to help. I was honoured and touched that he thought of me but I’m not in a position to send personnel to help like that. However, it got me to thinking: If I can’t help people with my own money or position in society, what are my options? How could I get money to give to those who have the capacity and resources to make a difference in the spaces I care about? How could I educate others on indigenous culture and ensure they have fun doing so? How could I change ignorance into potential action? This is where the ideas behind Turtle Island NFT were born. I don’t think there is a better space than Web3 to do it at this time.”*



Turtle Island NFT

12 Creatures that will take you on a
journey filled with adventure and
exploration of indigenous culture